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Gabor Kereszty Named Managing Director of Germany's A Company Film Licensing

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Gabor Kereszty

The Hungarian TV veteran will head up the rights division of the Berlin-based media group.

Hungarian media and TV veteran **Gabor Kereszty** has been named the new managing director of A Company Film Licensing International, the rights division of Berlin-based A Company Filmed Entertainment.

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Kereszty, whose career has included running Hungarian television group TV2 and a stint as vice president of content development and production management at German media giant ProSiebenSat.1, will take on his new job September 1. He will be charged with running A Company's core rights trading business and focusing on developing new content strategies for the group, which specializes in distribution in central and eastern Europe as well as Vietnam.

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Kereszty has been a member of the supervisory board at A Company's Hungarian operation, A Company Hungary, since 2011.

A Company CEO **Alexander van Dulmen** will step down as managing director of the group's licensing division but will remain CEO of the parent company as well as general director of A Company Russia.

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